



GOING GLOBAL

ICC Online Training on Trading Internationally

Expanding internationally?
Train your staff in export/import

Going Global provides a detailed guide to International Trade for both exporters and importers. It looks at the additional risks and challenges faced when expanding into international markets, and how to address them.

Avoid risks

International Trade involves significant risks for both exporters and importers including:

- Non payment for goods delivered
- Unexpected costs
- Receipt of bad quality goods after payment
- Customs or delivery delays and charges
- Cultural and language misunderstandings
- International disputes involving unfamiliar legal structures

Benefits

Access is provided for 1 year. In this time trainees may review the materials as often as they wish.

- Training anytime, anyplace
- Self paced – trainees take the course at their own speed to match their requirements
- Reduce travel and facilities costs
- Multi device: Desktop, Laptop, iOS, Android, Tablet, Smartphone

This course consists of 40 hours of online training.



Course Content

- Overview of International Trade
- International Sales Contracts
- International Trade Terms
- Documents in International Trade
- International Transport
- Customs and ATA Carnets
- Finance of International Trade
- International Trade Law and Dispute Resolution
- eCommerce in International Trade
- Intellectual Property

“Going Global has all the information you need to know on international trade before you go global. I have absolutely no hesitation in recommending this course”

Mike Francis, International Director – Solent Region, UK
Santander Corporate & Commercial Banking

Assessment

Each trainee completes an end of course assessment covering all aspects of the course.

Certificate

On successful completion of the course, trainees receive an ICC Certificate of Achievement detailing their personal results.

Pricing

Prices start at 300 Euros per trainee. Discounts available for multiple trainees.

Contact us

For further information please contact us at:
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